



# SEO & Website Marketing

- **UK Based Digital Marketing Team**
- **Established in 2004**
- **Family Owned Business**
- **Over 450 5-Star Reviews**
- **Google Certified Partner**
- **Bespoke Strategies That Deliver Results**
- **Clear & Transparent Communication**
- **Proven Track Record of Exceptional Results**
- **Experience in Every Kind of Industry**
- **Experts With All Major Website Platforms**





∰ <u>www.total-seo.co.uk</u>





### **About Total SEO**

At Total SEO, we are passionate about helping businesses grow through effective digital marketing strategies.

Established in 2004, we are a UK-based, family-owned business with a proven track record of delivering exceptional results. As one of the first Google Certified Partners in the UK, we have built a reputation for excellence, backed by over 450 five-star reviews from satisfied clients.

Our team of experts is dedicated to providing bespoke SEO and website marketing solutions tailored to your unique needs. We pride ourselves on clear and transparent communication, ensuring you are always informed and confident in the strategies we implement.

With experience across every kind of industry and expertise in all major website platforms, we are committed to helping your business thrive in the digital landscape.

### **UK Based Team**

Our team of SEO and Google Ads specialists are all based at our head office here in the UK and have a wealth of Digital Marketing expertise to ensure they deliver outstanding results for our clients.



## SEO & PPC That Delivers Results

At Total SEO, we specialise in two core areas: Search Engine Optimisation (SEO) and Pay-Per-Click (PPC) advertising.

- SEO: We optimise your website to rank higher in search engine results. driving organic traffic and increasing visibility. Our strategies are tailored to your business goals, ensuring long-term growth and sustainability.
- PPC: Our targeted PPC campaigns ensure your business appears at the top of search results for relevant keywords. We focus on maximising your return on investment (ROI) by delivering high-quality leads and conversions.

# The Benefits of Working With Us

Increased online visibility and brand awareness.

Stand out from your competitors and reach your target audience effectively.

Higher website traffic and improved conversion rates.

Attract more visitors to your website and turn them into loyal customers.

Data-driven strategies tailored to your business.

Our approach is based on real insights, ensuring strategies that align with your goals.

Transparent reporting and measurable results.

Stay informed with clear, actionable reports and regular update meetings that show the impact of our work.

















# **An Oustanding Reputation**

With over **450 5-Star reviews** we are among the top rated Digital Marketing Companies in the UK.

Delighting our clients is our number one priority and we work hard to ensure we deliver exceptional results.

But don't just take our word for it, take a look at what our clients have to say:

#### \* \* \* \* \*

#### Alen and the team spent more time on my...

Alen and the team spent more time on my campaign then any other company I have engaged for this type of work in the past. I would have no hesitation in recommending TOTAL SEO to any one looking for help with their website ranking.

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#### Total SEO has shown us clear results in...

Total SEO has shown us clear results in the past three months, improving keyword and Google search rankings. The team is highly professional, responsive, and an asset to our business.

Thank you all for your hard work and support!

#### \* \* \* \* \*

#### Top SEO

We've been pleased with the work Total SEO & Marketing Ltd has done on our clinic and training institute's website since November 2024. Their team took the time to understand our brand and helped develop an effective SEO strategy that improved our online visibility.

One of their standout qualities is their excellent communication - they are always approachable, responsive, and happy to answer any questions I have, no matter how technical or strategic. Their advice has consistently been clear, practical, and tailored to our needs.

Thanks to their support, we've seen improvements in our online visibility. Their professionalism and willingness to provide solid guidance have made the

#### $\star$ $\star$ $\star$ $\star$

#### Exceptional Service - Highly Recommend!

Great communication and response times. I saw an upturn in traffic in the first month but I also understand that SEO is an ongoing process that grows over time, so I was surprised. The team are customer-focused and explain their workflow every step of the way, which is important, especially as a lot of the work is behind the scenes with SEO. The website video report from Simon was excellent with great pointers. Megan, my account manager made me feel that my business success mattered with her updates and reports.



# Ready to Elevate Your Online Presence?

Let's Grow Your Business Together.

Ready to take your online presence to the next level? Here's how you can get started:

- Contact Us: Visit our website at <u>www.total-seo.co.uk</u>, call us on 01252 329160 or click here to schedule a free consultation.
- Discuss Your Goals: We'll take the time to understand your business and objectives.
- Tailored Strategy: Our team will create a bespoke SEO or PPC plan designed to deliver the results you need.
- Watch Your Business Grow: Sit back and watch as we drive traffic, leads, and sales to your business.

Don't let your competitors get ahead. Partner with Total SEO today and start seeing the results your business deserves.

Simon Chapple

Founder

Click Here to Book a Free Discovery Call