

SEO Audit for domain darkframeoptics.com

Analysed URL: <http://www.darkframeoptics.com> 

Report created at September, 30th 2015 12:19.

There are 4 things you should improve.

What should you do next:

- ☐ 1. Check all images for ALT attribute
- ☐ 2. Delete frame and iframe tags
- ☐ 3. Add proper sitemap.xml file
- ☐ 4. Get some Google +1 clicks

HTML Header

Page Title	DarkFrameOptics Dedicated Telescope Showroom for Hampshire, Sussex and Surrey Length: 79	✔
Meta Description	Hampshire, Sussex and Surrey's dedicated Telescope Dealer. Sky-Watcher and astro-imaging accessories! UK & Worldwide Dealer for Moonraker Telescopes. Length: 149	✔
Meta Keywords	darkframe, telescopes, hampshire, sussex, surrey, dorset, io astronomy, skywatcher, astrotrac Length: 93	○
Meta Robots	INDEX,FOLLOW	✔
Encoding	UTF-8	○

Body Content

Words and Chars

1195 words with 8162 characters

Text / HTML Ratio

11,41 %

Headers

H1	H2	H3	H4	H5	H6
1	3	1	0	0	0

H1 headers:
Welcome to DarkFrame

H2 headers:
Please select Currency
Please select Language
Featured Products

H3 headers:

Modal Dialog Title



Bolds

17 strongs, 0 bolds



Images

105 images found, 6 without ALT attribute



Image
//d11fdyfhxcs9cr.cloudfront.net/flags/AED_flag.gif
//d11fdyfhxcs9cr.cloudfront.net/flags/ALL_flag.gif
//d11fdyfhxcs9cr.cloudfront.net/flags/ARS_flag.gif
//d11fdyfhxcs9cr.cloudfront.net/flags/AUD_flag.gif
//d11fdyfhxcs9cr.cloudfront.net/flags/AWG_flag.gif
//d11fdyfhxcs9cr.cloudfront.net/flags/AZN_flag.gif
//d11fdyfhxcs9cr.cloudfront.net/flags/BAM_flag.gif
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//d13z1xw8270sfc.cloudfront.net/origin/217905/preachslider.jpg	
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//d13z1xw8270sfc.cloudfront.net/origin/217905/hantsshowroomslider.jpg	
//s3-eu-west-1.amazonaws.com/prodimg.fw1.biz/217905/1430406301877_qhy5-iicolor.jpg	
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//d13z1xw8270sfc.cloudfront.net/resize/217905/1442242636260_screenshot2015-09-14at15.56.50.png/147/218/0/&no_shipping=1	
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//d13z1xw8270sfc.cloudfront.net/resize/217905/haaclass02.jpg/147/218/0/&no_shipping=1
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//d13z1xw8270sfc.cloudfront.net/resize/217905/1408982600393_18.jpg/147/218/0/&no_shipping=1
//d13z1xw8270sfc.cloudfront.net/resize/217905/1408992615354_454.jpg/147/218/0/&no_shipping=1
//d13z1xw8270sfc.cloudfront.net/resize/217905/1440753928847_screenshot2015-08-28at10.25.05.png/147/218/0/&no_shipping=1
//d13z1xw8270sfc.cloudfront.net/resize/217905/1408988670369_775.jpg/147/218/0/&no_shipping=1
//d13z1xw8270sfc.cloudfront.net/resize/217905/1408721004940_731.jpg/147/218/0/&no_shipping=1
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//d13z1xw8270sfc.cloudfront.net/resize/217905/gps-nx02-1.jpg/147/218/0/&no_shipping=1
//d13z1xw8270sfc.cloudfront.net/resize/217905/1442243505756_screenshot2015-09-14at16.06.51.png/147/218/0/&no_shipping=1
//d13z1xw8270sfc.cloudfront.net/resize/217905/1408996417888_818.jpg/147/218/0/&no_shipping=1
//d13z1xw8270sfc.cloudfront.net/resize/217905/8816652.jpg/147/218/0/&no_shipping=1
//s3-eu-west-1.amazonaws.com/static.fw1.biz/Templates/217905/myimages/footer_banner-1-tuning.jpg
//d11fdyfhxcs9cr.cloudfront.net/checkouts/paypal01.gif
//d11fdyfhxcs9cr.cloudfront.net/checkouts/other23.gif
//d11fdyfhxcs9cr.cloudfront.net/checkouts/other20.gif

Frames

2 found



Internal and External Links

External Links

External Links (6 found, 0 nofollow):



<https://shop217905.fwspayments.com/index.aspx?pageid=2013564>
<http://www.twitter.com/@darkframeoptics>
<http://www.facebook.com/1438105793169442>
<http://instagram.com/darkframeoptics>
<http://freewebstore.com>
<https://freewebstore.com>

Internal Links

Internal Links (60 found, 0 nofollow):



[/javascript:void\(0\);](#)
[/](#)
<//www.darkframeoptics.com>
<//www.darkframeoptics.com/page/aboutus>
<//www.darkframeoptics.com/page/tuning>

//www.darkframeoptics.com/storepage2013565.aspx
//www.darkframeoptics.com/page/magnitude-ezine
//www.darkframeoptics.com/page/video-forensics
//www.darkframeoptics.com/category/servicing_and_tuning
//www.darkframeoptics.com/category/bodai-global
//www.darkframeoptics.com/category/astrotrac-uk
//www.darkframeoptics.com/WATEC_CCD_Cameras/cat2013569_2944308.aspx
//www.darkframeoptics.com/category/qhyccd-uk
//www.darkframeoptics.com/category/mesu-mount-200
//www.darkframeoptics.com/category/stargps-uk
//www.darkframeoptics.com/category/skywatcher-uk
//www.darkframeoptics.com/category/moonraker-telescopes
//www.darkframeoptics.com/category/tal-telescopes
//www.darkframeoptics.com/category/brass-and-vintage-telescopes
//www.darkframeoptics.com/Microscopes/cat2013569_2941153.aspx
//www.darkframeoptics.com/category/astronomik
//www.darkframeoptics.com/category/telescope-accessories
//www.darkframeoptics.com/category/astro-imaging-ccd
//www.darkframeoptics.com/category/pre-enjoyed
//www.darkframeoptics.com/category/pre-order
//www.darkframeoptics.com/category/classes-and-training
//www.darkframeoptics.com/category/store-vouchers
//www.darkframeoptics.com/category/hantsastro-store
/product/qhy5l-ii-colour-camera-imaging
/product/qhy5p-ii-colour-planetary-camera
/product/qhy5l-11-mono-ccd-camera
/category/bodai-global
//www.darkframeoptics.com/product/skywatcher-eq5-pro-synscan-20981
//www.darkframeoptics.com/product/skywatcher-esprit-100ed-triplet
//www.darkframeoptics.com/product/skywatcher-skymax-127-supatrak-auto-10128
//www.darkframeoptics.com/product/qhy5p-ii-mono-planetary-camera
//www.darkframeoptics.com/product/skywatcher-equinox-66-ota-telescope-bird-spotting-astrophotography
//www.darkframeoptics.com/product/polarite-right-angled-polarscope
//www.darkframeoptics.com/product/class-astronomy-beginners-hampshire-introduction
//www.darkframeoptics.com/product/qhy5m-ii-mono-camera
//www.darkframeoptics.com/product/astro-imaging-class-dslr-astrophotography-hantsastro-hampshire
//www.darkframeoptics.com/product/star-adventurer
//www.darkframeoptics.com/product/skywatcher-250px-10inch-dobsonian-telescope
//www.darkframeoptics.com/product/skywatcher-heq5-pro
//www.darkframeoptics.com/product/qhy5l-ii-colour-camera-imaging



//www.darkframeoptics.com/product/skywatcher-az-eq6-gt	
//www.darkframeoptics.com/product/skywacher-skyliner-250px-flextube-synscan-goto	✓
//www.darkframeoptics.com/product/skywatcher-evostar-eq5-synscan	
//www.darkframeoptics.com/product/skywatcher-eq8-mount	
//www.darkframeoptics.com/product/stargps-skywatcher-module-uk	
//www.darkframeoptics.com/product/skywatcher-eq3-pro-synscan-20230	
//www.darkframeoptics.com/product/esprit-80-flattener	
//www.darkframeoptics.com/product/moonraker-galaxy-90mm-f89-refractor	
//www.darkframeoptics.com/page/partexchange	
//www.darkframeoptics.com/page/export	
//www.darkframeoptics.com/page/terms	
//www.darkframeoptics.com/page/links	
//www.darkframeoptics.com/sitemap/	
//www.darkframeoptics.com/storepage2013567.aspx	
//www.darkframeoptics.com/storepage2013566.aspx	

Additional Files

Robots.txt	http://www.darkframeoptics.com/robots.txt	✓
Sitemap.xml	(missing)	✗

Social Media Signals

Facebook Likes	45	✓
Facebook Shares	9	✓
Google +1	0	✗

HTTP Headers

HTTP Headers

HTTP/1.1 200 OK
Server: nginx/1.7.7
Date: Wed, 30 Sep 2015 10:31:50 GMT
Content-Type: text/html; charset=UTF-8 71734
Connection: keep-alive
Cache-Control: private
X-Powered-By: UrlRewriter.NET 1.8.0
Set-Cookie: ASP.NET_SessionId=elx0ej1ilfiaqjierdmq5u0e; path=/; HttpOnly
X-AspNet-Version: 4.0.30319
X-Powered-By: ASP.NET
Access-Control-Allow-Origin: *
Access-Control-Allow-Headers: Content-Type
p3p: CP="Internet Explorer Requires This In Order to Set Third Party Cookies"



Domain and Server

IP Address

54.154.42.22



Name Servers

ns2.123-reg.co.uk, ns.123-reg.co.uk



Server Geolocation

UNITED STATES (US), (Unknown city)



Legend:  Good  Bad  Neutral

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